



01<sup>st</sup> January 2024

## **BEST PRACTICE PRINCIPLES & RESPONSIBLE JEWELLERY COUNCIL**

Dear Customer / Supplier,

As a part of De Beers Sightholder Group and a member of the Responsible Jewellery Council, we are committed to maintaining and promoting responsible and ethical behaviour in relation to human rights, social and environmental practices. We seek to act in a transparent and accountable manner and to promote this standard throughout the industry. We will always act in a way which strengthens consumer and stakeholder confidence in diamond jewellery products. To this end, the management of Rosy Blue (India) Private Limited is committed to follow and implement the requirements as prescribed in De Beers Best Practice Principles (BPP) & Responsible Jewellery Council (RJC).

We also would like to strongly encourage all our business partners to follow and implement the various requirements of RJC Systems & BPP standard. You can find more information about the Programs on the internet sites; <https://www.debeersgroup.com> for BPP standard and <https://www.responsiblejewellery.com> for RJC requirements.

Please feel free to get in touch with us in case you need any assistance.

We look forward to your active involvement in fulfilling the above objectives and helping us in implementing the standards of RJC & BPP.

For Rosy Blue (India) Pvt. Ltd.,

**Manali Parekh**  
**Executive Director**